



## SUPPORT THE FRIENDS OF FORT McHENRY! 2016 SPONSORSHIP PROGRAM

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Lisa Lynn Hansen

As the recognized non-profit partner of Fort McHenry National Monument & Historic Shrine, the Friends work to ensure the widest possible appreciation for Fort McHenry's enduring legacy as the birthplace of "The Star-Spangled Banner." **We seek your support to help propel education programs, youth employment initiatives and incredible visitor experiences!**

You may have heard—2016 is the 100<sup>th</sup> anniversary for the National Park Service (NPS)! Under the theme of **FIND YOUR PARK**, there are many new programs spreading awareness of our National Parks. As part of the centennial, the NPS at Fort McHenry is participating in a series of initiatives to involve youth and promote their urban agenda. One of these is "Every Kid in a Park!" (EKIP), a new White House youth initiative created to get 4<sup>th</sup> graders, their families and schools to experience places that are home to our country's natural treasures. Moreover, we are looking at our third summer of a special youth employment program— **Fort! Flag! Freedom!**—which involves employing high school and college age youth who will develop important skills while providing thousands of visitors with interactive living history experiences.

There are plenty of special events to "FIND YOUR PARK" at Fort McHenry—we have tattoo ceremonies, Fife & Drum Band Camp, a Fourth of July special event, our third annual Crab Feast on July 9<sup>th</sup>, our annual Defenders' Day/Star-Spangled Banner Weekend program, September 10<sup>th</sup> and 11<sup>th</sup>, and Maryland Fleet Week and Air Show Baltimore featuring the Blue Angels, October 10-16.

**For Defenders' Day Weekend**, we will see more than 8,000 visitors come to Fort McHenry for festivities including musical performances, flag talks, living historians and demonstrations. On Saturday, September 10, the Friends of Fort McHenry will host its **Star-Spangled Spectacular reception** and presentation of the Francis Scott Key Award. The Star-Spangled Spectacular is our annual fundraising event supporting yearlong educational activities and initiatives as well as the festivities of Defenders' Day Weekend. Guests will enjoy delicious food and drink provided by Atlantic Catering, Ryleigh's Oyster and Heavy Seas Brewing Company. There will be a musical performance by the U.S. Army Field Band and Soldiers Chorus plus a FIREWORKS display! While it cannot be guaranteed, many of our elected officials are usually in attendance.

We hope that you will consider partnering with us—to explore further, please contact Lisa Hansen at 410-962-4290 x850. Thank you very much and we look forward to seeing you "FIND YOUR PARK!"



2400 East Fort Avenue  
Baltimore, MD 21230  
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[friendsoffortmchenry.org](http://friendsoffortmchenry.org)





## YOUR SPONSORSHIP WILL HELP SUPPORT...

Supporting the Friends of Fort McHenry helps Fort McHenry’s educational programming and living history programs, interpretive activities, exhibits and visitor facilities that preserve and promote the legacy of “The Star-Spangled Banner”



### ★ **YOUTH EMPLOYMENT PROGRAM - FORT! FLAG! FREEDOM!**

*Contributions will enhance our youth job program and give visitors an interactive living history presentation.*

- ★ From June through August, youth from area colleges and high schools offer “hands on history” to visitors who will experience hoisting the grand Star-Spangled Banner flag, hear the Fife & Drums, and learn about life in the early 1800s. Fort! Flag! Freedom! will run Wednesdays to Sundays concurrent with daily Ranger Talks.
- ★ Launched in 2014 for the Bicentennial commemorations, Fort! Flag! Freedom! living history/youth employment program is credited to the vision and support of Visit Baltimore and the National Park Service.
- ★ Youth initiatives are a priority for both the National Park Service and the Friends of Fort McHenry, a program of Living Classrooms Foundation. For the past two years, we have been providing educational programming, resource stewardship and job training opportunities that focus on the development and implementation of the youth-oriented living history program.

### ★ **EDUCATION PROGRAMS – “EVERY KID IN A PARK,” FIFE & DRUM CAMP & YOUNG DEFENDERS’ DAY**

*Contributions help underwrite fees for instructors, provisions and equipment for Fort McHenry Fife & Drum Camp Support also helps underwrite transportation for memorable field trips for underserved area schools*

- ★ **“EVERY KID IN A PARK”** (on-going Field Trips) – a new White House youth initiative to get every Fourth Grade student to experience our National Parks!
- ★ **FORT MCHENRY FIFE & DRUM CAMP** (JUNE 21-24) – Thirty students come together daily to learn musical instruction, marching and music history as it relates to the culture of the War of 1812
- ★ **YOUNG DEFENDERS’ DAY** (SEPTEMBER 9) – More than 1,200 Elementary/Middle Baltimore City school students storm the Fort for a full day of interactive educational experiences.



### ★ **SPECIAL EVENTS – TATTOO CEREMONIES AND DEFENDERS’ DAY**

*Contributions help produce exciting visitor experiences including volunteer provisions and fireworks!*

- ★ **MILITARY TATTOO CEREMONIES** – Civil War (June 25), US Army (July 2) and US Navy (August 6)
- ★ **DEFENDERS’ DAY WEEKEND** (September 10 & 11) More than 8,000 visitors come to Fort McHenry for the annual Defenders’ Day Weekend festivities including Fife & Drum performances, flag talks, living historians and demonstrations.

**FIND YOUR PARK**



**THE FRIENDS OF FORT MCHENRY IS SEEKING SUPPORT TOWARD OUR GOAL OF RAISING \$50,000 TO MATCH FUNDING FROM A NPS CENTENNIAL CHALLENGE GRANT FOR THE 2016 FORT! FLAG! FREEDOM! PROGRAM—YOUR SUPPORT WILL US HELP MATCH THE CONGRESSIONAL APPROPRIATIONS TO FORT MCHENRY TOWARD EXPANDING YOUTH EMPLOYMENT AND EDUCATION PROGRAMS.**



## 2016 FRIENDS OF FORT MCHENRY KEY SPECIAL EVENTS

### FORT MCHENRY CRAB FEAST! *Saturday, July 9 • 4-8PM*



Enjoy summer BBQ fare to go along with MARYLAND CRABS at our third annual Crab Feast! Slurp Avery Pearls from Ryleigh's Oyster, sip libations from Heavy Seas Brewing Company and Atlantic Wines, jam with the lively tunes of the Eastport Oyster Boys...all in the shadow of the historic Star Fort!

### FRIENDS OF FORT MCHENRY SPECTACULAR RECEPTION *Saturday, September 10 • 5-10PM*

Join us for the Friends of Fort Mchenry Spectacular Reception in the shadow of the Star Fort for a special feast featuring mouth-watering fare, signature beverages and luscious desserts. Enjoy food and drink provided by Atlantic Catering, Ryleigh's Oyster and Heavy Seas Brewing Company and Atlantic Wines.

Wander in and out of the tent area to watch the star-studded patriotic concert and the National Park Service's ceremony honoring the Defenders of Fort Mchenry, past and present. *Cap the night off* with an extraordinary fireworks display over Fort Mchenry in celebration of the anniversary of the writing of "The Star-Spangled Banner."



### *Save the Dates!* MARYLAND FLEET WEEK AND BLUE ANGELS BALTIMORE\* *October 12-17 • Baltimore, Maryland*



- ★ Great Chesapeake Bay Schooner Race, October 8- 13
- ★ US Navy Vessels and visiting ships arrive, October 12-14
- ★ Air Show Viewing, October 15 & 16 - Downtown & Fort Mchenry
- ★ Maryland Maritime Festival, October 15 & 16 - Downtown

\*TENTATIVE SCHEDULE. NO VIP EVENTS CURRENTLY SCHEDULED AT FORT MCHENRY.



#### FORT MCHENRY NATIONAL MONUMENT & HISTORIC SHRINE

#4 out of TOP 10 Best National Monuments & USA TODAY's Readers' Choice contest for Best National Monuments

Fort Mchenry's significance as a national park is well known as it receives over 800,000 visitors annually.





## FRIENDS OF FORT MCHENRY – 2016 PARTNER BENEFITS

### “GENERAL” \$25,000

- ★ **Recognition**
  - Prominent signage recognition in the Friends’ event tents
  - Logo/name on Friends’ event invitations and program handouts
  - Recognition and logo on Defenders’ Day public program materials
  - Logo on any additional Friends’ produced collateral and Enewsletters
- ★ **Acknowledgement announcement during select Defenders’ Day Weekend public events**
- ★ **Private tour of Fort McHenry** for 25 people to include a cannon firing provided by Fort Staff
- ★ **Commemorative Flag** flown over Fort McHenry, presented in a display case
- ★ **Framed print by Dale Gallon** “The Flag is Full of Stars”
- ★ **Four Annual Passes to Fort McHenry** (allows free admission for 4 people each) – great employee incentive!
- ★ **Recognition** on Friends of Fort McHenry website for one year and 1 year **Corporate Membership**
- ★ **Two Reserved Tables of 10 to the Fort McHenry Crab Feast on Saturday, July 9<sup>th</sup>**
- ★ **Two Reserved Tables of 10 to the Star-Spangled Spectacular Reception on Saturday, September 10<sup>th</sup>**
- ★ **Reserved Parking** space at Fort McHenry for Friends events

### “COLONEL” \$10,000

- ★ **Recognition**
  - Signage recognition in the Friends’ event tents
  - Logo/name on Friends’ event invitations and program handouts
  - Recognition and logo on Defenders’ Day public program materials
  - Logo on any additional Friends’ produced collateral and Enewsletters
- ★ **Acknowledgement announcement during select Defenders’ Day Weekend public events**
- ★ **Private tour of Fort McHenry** for 10 people provided by a Fort McHenry Ranger
- ★ **Commemorative Flag** flown over Fort McHenry, presented in a display case
- ★ **Recognition** on Friends of Fort McHenry website for one year and 1 year **Corporate Membership**
- ★ **One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 9<sup>th</sup>**
- ★ **One Reserved Table of 10 to the Star-Spangled Spectacular Reception on Saturday, September 10<sup>th</sup>**
- ★ **Reserved Parking** space at Fort McHenry for Friends events

### “MAJOR” \$5,000

- ★ **Recognition**
  - Name on Friends’ event invitations
  - Listed in Friends’ produced printed collateral
- ★ **Recognition** on Friends of Fort McHenry website and **Corporate Membership** for one year
- ★ **One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 9<sup>th</sup>**
- ★ **One Reserved Table of 10 to the Star-Spangled Spectacular Reception on Saturday, September 10<sup>th</sup>**
- ★ **Special Event Parking** spaces in the Friends’ Reserved Lot on Key Highway and shuttle to Fort McHenry

### “CAPTAIN” \$2,500

- ★ Listed in Friends’ produced printed collateral
- ★ **Recognition** on Friends of Fort McHenry website and **Corporate Membership** for one year
- ★ **One Reserved Table of 10 to the Star-Spangled Spectacular Reception Saturday, September 10<sup>th</sup>**
- ★ **Special Event Parking** spaces in the Friends’ Reserved Lot on Key Highway and shuttle to Fort McHenry

### “LIEUTENANT” \$1,000

- ★ **One Reserved Table of 10 to the Star-Spangled Spectacular Reception Saturday, September 10<sup>th</sup>**
- ★ **Special Event Parking** spaces in the Friends’ Reserved Lot on Key Highway and shuttle to Fort McHenry

### “CRAB FEAST TABLE” \$700

- ★ **One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 9<sup>th</sup>**



# FRIENDS OF FORT MCHENRY - 2016 PARTNERSHIP COMMITMENT

**YES! HUZZAH! WE WOULD LIKE TO SUPPORT EDUCATIONAL PROGRAMMING AND YOUTH HISTORY ACTIVITIES AT FORT MCHENRY AT THIS LEVEL:**

GENERAL \$25,000\*  
 COLONEL \$10,000\*

MAJOR \$5,000\*  
 CAPTAIN \$2,500

LIEUTENANT \$1,000  
 PLUS \_\_\_ RESERVED TABLE(S) CRAB FEAST @ \$700 EACH

\* \_\_\_ YES, WE WILL USE OUR TABLE @ THE CRAB FEAST, JULY 9<sup>TH</sup>

WE PREFER NO BENEFITS AT THIS TIME AND WOULD LIKE TO CONTRIBUTE TO THE FRIENDS OF FORT MCHENRY AND ITS EDUCATION INITIATIVES, IMPROVEMENTS TO INTERPRETIVE EXHIBITS AND VISITOR FACILITIES WITH A TAX DEDUCTIBLE DONATION OF \$ \_\_\_\_\_.

PLEASE CONTACT ME TO DISCUSS *ADDITIONAL OR SPECIFIC* SUPPORT OPPORTUNITIES

PLEASE CONTACT ME TO ARRANGE MY SUPPORT AS A CONTRIBUTION ANNUALLY

NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Check enclosed, payable to *Friends of Fort McHenry*

Please accept my pledge and send invoice

Please charge my credit card for my 2016 contribution as follows for the Level checked above:

MasterCard    Visa    American Express

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

If the address above is not the billing address for this card, please provide billing address

STREET \_\_\_\_\_ CITY/STATE \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

## PLEASE MAIL, FAX OR SCAN & EMAIL FORM TO:

Lisa Lynn Hansen, Director, Friends of Fort McHenry • 2400 E. Fort Avenue, Baltimore, MD 21230  
(o) 410-962-4290 x850 • (c) 410-404-3438 • (f) 410-962-2500 • (e) lhansen@friendsoffortmcherry.org



## ABOUT THE FRIENDS OF FORT MCHENRY

**The last few years have been like none-other at Fort McHenry and for the Friends of Fort McHenry. In 2015, programs and events that were supported included:**

- ★ A four day Fife & Drum Corps Band Camp training 25 students from Baltimore City schools;
- ★ The second summer of *Fort! Flag! Freedom!* which employed and trained 11 youth who provided thousands of visitors with interactive interpretive experiences.
- ★ Four (4) Military Tattoo Ceremonies to the delight of hundreds of attendees;
- ★ The Second Annual *Friends of Fort McHenry Crab Feast*;
- ★ *Young Defenders' Day* when over 1400 students descended upon the Fort to learn about its history from over 100 living history presenters;
- ★ *Defenders' Day – The Star-Spangled Banner Weekend* - where visitors enjoyed special living history programs;
- ★ The *Friends' Star-Spangled Reception* on Sept. 12<sup>th</sup>, which was a wonderful success—all thanks to partnership support!

The Friends focuses their efforts to ensure that school children in Baltimore, in Maryland and across our nation appreciate “The Star-Spangled Banner” and Fort McHenry’s role in its creation and in our nation’s history. Since 2012, our “200 for the 200th” initiative has brought more than 6,000 students to the Fort. In 2014, the Friends was principal in the efforts to produce a once-in-a-lifetime experience for more than 6,600 Maryland students, teachers and chaperones who came together to create the largest 15 stars and 15 stripes Star-Spangled Banner Living Flag ever assembled. The “Star-Spangled Banner Living Flag” was created in celebration of the 200<sup>th</sup> anniversary of the Defense of Baltimore in September 1814,

These programs, along with on-going supported field trips, bring students to Fort McHenry to learn about the War of 1812, the defense of Baltimore, the writing of “The Star-Spangled Banner,” maritime history, African-American experiences during the War of 1812, and how these important moments impact their lives today.

The Friends of Fort McHenry is the primary supporting partner for Fort McHenry National Monument & Historic Shrine and a program of the Living Classrooms Foundation. Through fundraising initiatives like the one that constructed the state-of-the-art Visitor Center and advocacy efforts with local, state, and national leaders, our mission is to support the development and implementation of educational programming and living history activities and the creation of interpretive exhibits and visitor facilities that best engender the widest possible understanding and appreciation of Fort McHenry and the enduring legacy and promise of “The Star-Spangled Banner.”

**FOR MORE INFORMATION, CONTACT FRIENDS DIRECTOR LISA HANSEN  
410.962.4290 x850 OR [LHANSEN@FRIENDSOFFORTMCHENRY.ORG](mailto:LHANSEN@FRIENDSOFFORTMCHENRY.ORG)  
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