

# THE FRIENDS OF FORT MCHENRY

IN PARTNERSHIP WITH  
FORT MCHENRY NATIONAL MONUMENT  
AND HISTORIC SHRINE

IS PROUD TO OFFER EXCLUSIVE SPONSORSHIP OPPORTUNITIES  
SUPPORTING EDUCATIONAL PROGRAMMING  
AND PUBLIC LIVING HISTORY ACTIVITIES  
DURING THE

**BICENTENNIAL CELEBRATION  
OF THE WAR OF 1812 AND  
THE STAR-SPANGLED BANNER**





## ***WHAT WILL YOUR SPONSORSHIP SUPPORT?***

### **PRESERVATION OF THE BIRTHPLACE OF “THE STAR-SPANGLED BANNER,” OUR NATIONAL ANTHEM**

The Friends of Fort McHenry are the primary advocates for Fort McHenry National Monument & Historic Shrine. Through fundraising initiatives like the one that constructed the state-of-the-art Visitor Center and advocacy efforts with local, state, and national leaders, the Friends work to ensure the widest possible appreciation of Fort McHenry’s enduring legacy and the fort’s survival as an “historic shrine” for future generations of Americans.

### **EDUCATIONAL PROGRAMMING**

The Friends offer innovative, hands-on school programs and educational resources for K-12 students and teachers, all of which directly support Maryland’s curriculum. Each year, these programs serve over 2,000 students at Fort McHenry and countless others through web-based programming. Highlights of the Friends’ educational programs include:

- **Young Defenders Day:** A day-long festival in partnership with the National Park Service that brings at-risk Baltimore students to Fort McHenry free-of-charge. Students explore the Fort and learn about the writing of the *Star-Spangled Banner*, the history of the Port of Baltimore, and the unified and heroic efforts of diverse Baltimoreans to defend their city.
- **The Fort McHenry Experience:** A hands-on land-sea experience offered in cooperation with the National Park Service and Living Classrooms Foundation. Students visit Fort McHenry to learn first-hand about the Battle of Baltimore and then embark on a Living Classrooms historic ship to sail out to the spot where Francis Scott Key was inspired to write the Star-Spangled Banner. Students are crew onboard the vessel and learn about the importance of Baltimore Harbor today as well as 200 years ago.
- **Long May It Wave -- A National Curriculum:** This new national curriculum for grades 4 through 8 provides teachers with 16 engaging lessons about the War of 1812 and Fort McHenry that develop critical thinking skills through analysis of historical documents.

### **PUBLIC PROGRAMS AND EVENTS AT FORT MCHENRY**

The Friends of Fort McHenry provide financial support for many of Fort McHenry’s most beloved programs, including the Star-Spangled Banner Weekend, held each September to commemorate Defenders Day with events all weekend, including reenactor demonstrations, cannon-firings, and special lectures and talks and capped off with the Star-Spangled Spectacular and a dramatic fireworks display featuring the “rocket’s red glare” over the historic star fort.

*The mission of the Friends of Fort McHenry, in partnership with the National Park Service, is to support the development and implementation of educational programming and living history activities, and the creation of interpretive exhibits and visitor facilities that best engender the widest possible understanding and appreciation of Fort McHenry and the enduring legacy and promise of “The Star-Spangled Banner,” our National Anthem.*



## SPONSORSHIP PACKAGES FOR 2012

### SUPPORTING PROGRAMS & ACTIVITIES DURING THE BICENTENNIAL OF THE WAR OF 1812

#### **PRESENTING SPONSOR \$50,000**

- **Premier sponsorship** for the Friends of Fort McHenry 2012 Bicentennial Year
- **100 tickets for Exclusive Access to the Star Fort to view the Blue Angels Air Show**
  - Your choice of Saturday, June 16, 2012 or Sunday, June 17, 2012, 11:00 a.m.-4:00 p.m. at Fort McHenry
  - Bastion 5 reserved for your use for the best view of the air show available
  - Includes buffet lunch and snacks, soft drinks, water, wine, and beer
  - Includes water transportation from Canton to Fort McHenry
  - Primary recognition and logo on the event invitation
  - Primary recognition and full-page ad in event program
  - Media recognition as Presenting Sponsor
- **4 Reserved tables / 40 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Primary recognition and logo on event invitation
  - Primary recognition and logo on Fort McHenry's weekend event program
  - Media recognition as Presenting Sponsor
- **2 Reserved tables / 20 Tickets to the Friends' Bull and Oyster Roast**
  - Thursday, March 22, 2012 at the Frederick Douglass-Isaac Myers Maritime Park
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Primary recognition and logo on event invitation
- **Primary Recognition** on Friends of Fort McHenry website for one year
- **1 year Corporate Membership** to the Friends of Fort McHenry

## GENERAL \$25,000

- **50 tickets for Exclusive Access to the Star Fort to view the Blue Angels Air Show**
  - Your choice of Saturday, June 16, 2012 or Sunday, June 17, 2012, 11:00 a.m.-4:00 p.m. at Fort McHenry
  - One bastion reserved for your use for a prime view of the air show
  - Includes buffet lunch and snacks, soft drinks, water, wine, and beer
  - Includes water transportation from Canton to Fort McHenry
  - Recognition and logo on the event invitation
  - Recognition and half-page ad in event program
- **2 Reserved tables / 20 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
  - Recognition and logo on Fort McHenry's weekend event program
- **1 Reserved table / 10 Tickets to the Friends' Bull and Oyster Roast**
  - Thursday, March 22, 2012 at the Frederick Douglass-Isaac Myers Maritime Park
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
- **Recognition** on Friends of Fort McHenry website for one year
- 1 year **Corporate Membership** to the Friends of Fort McHenry

## COLONEL \$10,000

- **20 tickets for Exclusive Access to the Star Fort to view the Blue Angels Air Show**
  - Your choice of Saturday, June 16, 2012 or Sunday, June 17, 2012, 11:00 a.m.-4:00 p.m. at Fort McHenry
  - Includes buffet lunch and snacks, soft drinks, water, wine, and beer
  - Includes water transportation from Canton to Fort McHenry
  - Recognition and logo on the event invitation
  - Recognition and logo in event program
- **1 Reserved table / 10 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
  - Recognition and logo on Fort McHenry's weekend event program
- **10 Tickets to the Friends' Bull and Oyster Roast**
  - Thursday, March 22, 2012 at the Frederick Douglass-Isaac Myers Maritime Park
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
- **Recognition** on Friends of Fort McHenry website for one year
- 1 year **Corporate Membership** to the Friends of Fort McHenry

**MAJOR  
\$5,000**

- **10 tickets for Exclusive Access to the Star Fort to view the Blue Angels Air Show**
  - Your choice of Saturday, June 16, 2012 or Sunday, June 17, 2012, 11:00 a.m.-4:00 p.m. at Fort McHenry
  - Includes buffet lunch and snacks, soft drinks, water, wine, and beer
  - Includes water transportation from Canton to Fort McHenry
  - Recognition and logo on the event invitation
  - Recognition and logo in event program
- **1 Reserved table / 10 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
  - Recognition and logo on Fort McHenry's weekend event program
- **5 Tickets to the Friends' Bull and Oyster Roast**
  - Thursday, March 22, 2012 at the Frederick Douglass-Isaac Myers Maritime Park
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
- **Recognition** on Friends of Fort McHenry website for one year
- 1 year **Corporate Membership** to the Friends of Fort McHenry

**CAPTAIN  
\$2,500**

- **1 Reserved table / 10 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
  - Recognition and logo on Fort McHenry's weekend event program
- **5 Tickets to the Friends' Bull and Oyster Roast**
  - Thursday, March 22, 2012 at the Frederick Douglass-Isaac Myers Maritime Park
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
- **Recognition** on Friends of Fort McHenry website for one year
- 1 year **Corporate Membership** to the Friends of Fort McHenry

**LIEUTENANT  
\$1,000**

- **1 Reserved table / 10 tickets to the Star-Spangled Spectacular and Fireworks**
  - Saturday, September 8, 2012 at Fort McHenry
  - Includes buffet dinner, soft drinks, water, wine and beer
  - Recognition and logo on event invitation
  - Recognition and logo on Fort McHenry's weekend event program
- **Recognition** on Friends of Fort McHenry website for one year
- 1 year **Corporate Membership** to the Friends of Fort McHenry

***Please Note:***

**ALTHOUGH SPONSORSHIPS WILL BE ACCEPTED ANYTIME, PLEASE RESPOND BY MARCH 1, 2012 TO TAKE FULL ADVANTAGE OF ALL SPONSOR BENEFITS.**



## **EVENTS TO ENJOY!**

**Sponsors and their guests will have the opportunity to enjoy these exciting events in 2012, depending upon selected sponsorship levels.**

### **BICENTENNIAL KICK-OFF WITH THE BLUE ANGELS** **JUNE 16/17, 2012**

- Enjoy the “best seats in the house” for the U.S. Navy’s Blue Angels’ breathtaking demonstration over historic Fort McHenry to commemorate the U.S. declaration of war against Great Britain in 1812!
- Sponsors and their guests will have exclusive access to the star fort to view this thrilling air show from atop the ramparts while savoring a delicious buffet lunch with beer and wine.
- Private transportation to Fort McHenry will be provided.
- This event, expected to draw crowds of 35,000 people to view the air show from the grounds outside the fort, is part of Maryland’s week-long “Star-Spangled Sailabration” to launch the War of 1812 Bicentennial.

### **STAR-SPANGLED SPECTACULAR** **SEPTEMBER 8, 2012**

- Celebrate the successful defense of Fort McHenry and Baltimore from British invasion in 1814 by joining the Friends in a private tent in the shadow of the star fort for an impressive buffet dinner featuring mouth-watering pit beef and turkey, tasty oysters, delicious side dishes, and luscious desserts, as well as beer and wine.
- Watch the National Park Service’s annual ceremony honoring the defenders of Fort McHenry, past and present, as you mingle with the Governor, other State and City leaders, and living history reenactors.
- Cap the night off with a front row seat for a spectacular fireworks display over the historic star fort!

### **FRIENDS’ BULL & OYSTER ROAST** **MARCH 22, 2012**

- Relax with friends and colleagues on the Fells Point waterfront at the beautiful Douglass Myers Maritime Park while feasting on pit beef and turkey, Maryland crab soup, and the best raw oysters around!
- Snatch up great bargains on Orioles tickets, dinners at popular restaurants, artwork and more during our silent auction.



## FRIENDS OF FORT MCHENRY SPONSORSHIP

### COMMITMENT FORM FOR 2012

I would like to sponsor educational programming and War of 1812 Bicentennial activities at Fort McHenry in 2012 at the following level:

- Presenting Sponsor: \$50,000
- General: \$25,000
- Colonel: \$10,000
- Major: \$5,000
- Captain: \$2,500
- Lieutenant: \$1,000

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### PAYMENT INFORMATION

- Check enclosed, payable to *Friends of Fort McHenry*.
- Please accept my pledge, and send me an invoice.
- Please charge my credit card as follows:

Mastercard    Visa    AmEx   Card # \_\_\_\_\_ Exp. \_\_\_\_\_  
(If the address above is not the billing address for this card, please provide billing address ZIP: \_\_\_\_\_)

### PLEASE MAIL, FAX OR EMAIL FORM TO:

Friends of Fort McHenry  
2400 E. Fort Avenue  
Baltimore, MD 21230  
Fax: 410-962-2500  
Email: [jfrieman@friendsoffortmchenry.org](mailto:jfrieman@friendsoffortmchenry.org)

**ALTHOUGH SPONSORSHIPS WILL BE ACCEPTED ANYTIME, PLEASE RESPOND BY MARCH 1, 2012 TO TAKE FULL ADVANTAGE OF ALL SPONSOR BENEFITS.**