



FRIENDS OF FORT MCHENRY 2017 SPONSORSHIP OPPORTUNITIES



HELP THE FRIENDS OF FORT MCHENRY SUPPORT THE FORT!

The Friends of Fort McHenry is the primary supporting partner for Fort McHenry National Monument & Historic Shrine and a program of the Living Classrooms Foundation. Our mission is to support the development and implementation of educational programming and living history activities and the creation of interpretive exhibits and visitor facilities that best engender the widest possible understanding and appreciation of Fort McHenry and the enduring legacy and promise of “The Star-Spangled Banner.”



YOUR PARTNERSHIP SUPPORT WILL HELP...

PROGRAMMING



Education We provide year-round innovative educational experiences onsite and online and make it possible for thousands of schoolchildren to visit the Fort. It is our goal to have every Baltimore City student visit the Fort at least once during his or her school career to learn about the War of 1812, the defense of Baltimore, the writing of “The Star-Spangled Banner,” maritime history, African-American experiences during the War of 1812, and how these important moments impact their lives today.

Youth Employment In partnership with the National Park Service, the Fort McHenry Youth Corps provides employment opportunities for students, ages 15-25, particularly diverse urban youth. Individuals are trained to perform historic interpretation at Fort McHenry and at sites on the Star-Spangled Banner National Historic Trail.

SPECIAL EVENTS

- ★ **Fort! Flag! Freedom!** Each summer, youth from area colleges and high schools present “hands on history” to visitors who will experience hoisting the grand Star-Spangled Banner flag, watch a muster demonstration, hear the Fife & Drums, and learn about life in the early 1800s.
- ★ **Tattoo Ceremonies and special presentations to visitors**
- ★ **Defenders’ Day Weekend** brings thousands of visitors to Fort McHenry for musical performances, flag talks, living historians, demonstrations, and fireworks. As part of the festivities, the Friends host its **Star-Spangled Spectacular** reception and presentation of the Francis Scott Key Award. This annual fundraising event includes food and drink provided by Atlantic Catering, Ryleigh’s Oyster, Atlantic Wines and Heavy Seas Brewing Company with additional support from Select Event Group.



HELP THE FRIENDS OF FORT MCHENRY TELL THE STORY OF THE DEFENSE OF BALTIMORE AND THE NATIONAL ANTHEM...



Your contribution helps provide transportation funds to bring schoolchildren to the historic national park. Since 2012, The Friends of Fort McHenry has made it possible to bring over 20,000 schoolchildren to Fort McHenry.

Help fulfill our goal of having every child in Baltimore visit Fort McHenry at least once during his or her school career.



Help enhance our youth job program and give visitors an interactive living history presentation. Youth initiatives are a priority for both the National Park Service and the Friends of Fort McHenry. For the past several years, we have provided educational programming, resource stewardship and job training opportunities that focus on the development and implementation of the youth-oriented living history program.



Support Fort McHenry Fife & Drum Camp! Each summer, more than 35 students come together for four days to learn how to play an instrument, how to march and are taught about music history and the civilian life during the War of 1812.



Help support *Young Defenders Day* when 1,500 or more Elementary and Middle school students from primarily Baltimore City storm the Fort for a day of interactive educational experiences.



IN RECOGNITION OF YOUR SUPPORT... 2017 PARTNER BENEFITS

“GENERAL” \$25,000**[\$25,000 Transports and Provides Educational Programming for 2,000 Students]**

- ★ Prominent signage recognition in the Friends’ event tents
- ★ Logo/name on Friends’ event invitations and program handouts
- ★ Recognition and logo on Defenders’ Day public program materials
- ★ Logo on any additional Friends’ produced collateral and Enewsletters
- ★ Acknowledgement announcement during select Defenders’ Day Weekend public events
- ★ Private tour of Fort McHenry for 25 people to include a cannon firing provided by Fort Staff
- ★ Commemorative Flag flown over Fort McHenry, presented in a display case
- ★ Framed print by Dale Gallon “The Flag is Full of Stars”
- ★ Four Annual Passes to Fort McHenry (allows free admission for 4 people each) – great employee incentive!
- ★ Recognition on Friends of Fort McHenry website for one year and 1 year Corporate Membership * Two Reserved Tables of 10 to the Fort McHenry Crab Feast on Saturday, July 29th
- ★ Two Reserved Tables of 10 to the Star-Spangled Spectacular Reception on Saturday, September 9th
- ★ Reserved Parking space at Fort McHenry for Friends events

“COLONEL” \$10,000**[\$10,000 Transports and Provides Educational Programming for 800 Students]**

- ★ Signage recognition in the Friends’ event tents
- ★ Logo/name on Friends’ event invitations and program handouts
- ★ Recognition and logo on Defenders’ Day public program materials
- ★ Logo on any additional Friends’ produced collateral and Enewsletters
- ★ Acknowledgement announcement during select Defenders’ Day Weekend public events
- ★ Private tour of Fort McHenry for 10 people provided by a Fort McHenry Ranger
- ★ Commemorative Flag flown over Fort McHenry, presented in a display case
- ★ Recognition on Friends of Fort McHenry website for one year and 1 year Corporate Membership
- ★ One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 29th
- ★ One Reserved Table of 10 to the Star-Spangled Spectacular Reception on Saturday, September 9th
- ★ Reserved Parking space at Fort McHenry for Friends events

“MAJOR” \$5,000**[\$5,000 Transports and Provides Educational Programming for 400 Students]**

- ★ Name on Friends’ event invitations
- ★ Listed in Friends’ produced printed collateral
- ★ Recognition on Friends of Fort McHenry website and Corporate Membership for one year
- ★ One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 29th
- ★ One Reserved Table of 10 to the Star-Spangled Spectacular Reception on Saturday, September 9th
- ★ Special Event Parking spaces in designated Friends’ Reserved Lot outside of park grounds

“CAPTAIN” \$2,500**[\$2,500 Transports and Provides Educational Programming for 200 Students]**

- ★ Listed in Friends’ produced printed collateral
- ★ Recognition on Friends of Fort McHenry website and Corporate Membership for one year
- ★ One Reserved Table of 10 to the Star-Spangled Spectacular Reception Saturday, September 9th
- ★ Special Event Parking spaces in designated Friends’ Reserved Lot outside of park grounds

“LIEUTENANT” \$1,000**[\$2,500 Transports and Provides Educational Programming for 80 Students]**

- ★ One Reserved Table of 10 to the Star-Spangled Spectacular Reception Saturday, September 9th
- ★ Special Event Parking spaces in designated Friends’ Reserved Lot outside of park grounds

“CRAB FEAST – RESERVED TABLE” \$700**Bring friends and colleagues for great afternoon and Support the Fort]**

- ★ One Reserved Table of 10 to the Fort McHenry Crab Feast on Saturday, July 29th

2017 SPECIAL EVENTS

Fort McHenry Crab Feast **Saturday, July 29th 4-8pm**



Join us and enjoy delicious BBQ fare to go along with MARYLAND CRABS at our fourth annual Crab Feast on the grounds of Fort McHenry. Slurp Avery Pearls from Ryleigh's Oyster, sip libations from Heavy Seas Brewing Company and Atlantic Wines, jam with the lively tunes of the Eastport Oyster Boys...all in the shadow of the historic Star Fort.

"Star-Spangled Banner - Defenders' Day Weekend" **Saturday and Sunday, September 9th and 10th**

Experience the premiere event held at Fort McHenry which commemorates the writing of "The Star-Spangled Banner," and the successful defense of Fort McHenry from British invasion during the War of 1812. For 2017, "A New Defenders' Day" will connect Fort McHenry's service as a hospital beginning in 1917 to the national World War I Centennial commemorations, and to medical history and veterans' communities. The weekend will include a full roster of activities, including a community parade featuring World War I living history interpreters marching with the Fort McHenry Guard, flag raisings, fireworks, period music performed by WWI themed bands, cannon demonstrations, and presentations by rangers and living history interpreters.

Friends of Fort McHenry Spectacular Reception **Saturday, September 9th 5:30-9:30pm**

Join us for the *Friends of Fort McHenry Spectacular Reception* outside the Star Fort for a special feast featuring mouth-watering fare, signature beverages and luscious desserts. Enjoy food and drink provided by Atlantic Catering, Ryleigh's Oyster and Heavy Seas Brewing Company and Atlantic Wines. Wander in and out of the tent area to watch the star-studded patriotic concert and the National Park Service's ceremony honoring the Defenders of Fort McHenry, past and present. Cap the night off with an extraordinary firework display over Fort McHenry in celebration of the anniversary of the writing of "The Star-Spangled Banner."



MORE EVENTS AT FORT MCHENRY! **Summer 2017**

Visit this summer to experience *Fort! Flag! Freedom!* our living history demonstrations by youth corps (Wednesdays-Sundays June-August); Daily Ranger Talks all summer. Enjoy special presentations on Memorial Day (May 29) and 4th of July! See visiting Living History demonstrations during Civil War Weekend (June 24-25); U.S. Army Old Guard Tattoo Ceremony (July 2) and U.S. Navy Tattoo Ceremony (August 6).

We hope that you will consider partnering with us in 2017 and beyond!

All contributions help support the Fort!

For more information, please contact Lisa Hansen at 410 962-4290 x850 or lhansen@friendsoffortmchenry.org.

WWW.FRIENDSOFFORTMCHENRY.ORG

WWW.FACEBOOK.COM/FRIENDSOFFORMCHENRY



Friends of Fort McHenry
2017 SPONSORSHIP COMMITMENT

YES! HUZDAH! WE WOULD LIKE TO SUPPORT EDUCATIONAL PROGRAMMING AND YOUTH HISTORY ACTIVITIES AT FORT MCHENRY AT THIS LEVEL:

GENERAL \$25,000
 COLONEL \$10,000

MAJOR \$5,000
 CAPTAIN \$2,500

LIEUTENANT \$1,000
 PLUS ___ RESERVED TABLE(S) CRAB FEAST @ \$700 EACH

WE PREFER NO BENEFITS AT THIS TIME AND WOULD LIKE TO CONTRIBUTE TO THE FRIENDS OF FORT MCHENRY AND ITS EDUCATION INITIATIVES WITH A TAX DEDUCTIBLE DONATION OF \$ _____.

PLEASE CONTACT ME TO DISCUSS *ADDITIONAL* SUPPORT OPPORTUNITIES

PLEASE CONTACT ME TO ARRANGE MY SUPPORT AS A CONTRIBUTION ANNUALLY



NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Check enclosed, payable to *Friends of Fort McHenry*

Please accept my pledge and send invoice

Please charge my credit card as follows for the Level checked above:

MasterCard Visa American Express

Card # _____ Exp. _____

(If the address above is not the billing address for this card, please provide billing address ZIP: _____)

PLEASE MAIL, FAX OR SCAN & EMAIL FORM TO:

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(o) 410-962-4290 x850 • (c) 410-404-3438 • (f) 410-962-2500 • (e) lhansen@friendsoffortmcherry.org

PLEASE SUBMIT YOUR COMMITMENT TODAY!

